



# FORTUNE ONLINE SOCIAL MEDIA CONTEST TERMS AND CONDITIONS

The FORTUNE ONLINE SOCIAL MEDIA CONTEST (hereinafter referred to as "Contest") is an initiative of Adani Wilmar Limited having its registered office at Navrangpura, Ahmedabad. Please read these terms and conditions including the ones set out in Annexures hereto (together "T&Cs") before participating in this Contest. In case of conflict, the provisions of the Annexures shall prevail.

Participation in this Contest is voluntary. You agree that, if you chose to participate in this Contest, you will be bound by these T&Cs and you acknowledge that you satisfy all Contest eligibility requirements as provided herein below.

For the purposes of these T&Cs, wherever the context so requires "You" or "Your" shall mean any natural person who is a participant in the Contest and "We" or "Our" or "AWL" shall mean AWL.

This is a limited period Contest and relates to FORTUNE ("Product")

## 1. ELIGIBILITY:

1.1. You need to fulfil the following eligibility criteria to participate in the Contest:

1.1.1. You need to be a natural person;

1.1.2. You should be an individual legal resident and citizen of the Republic of India;

1.1.3. You should be of an age 18 years or above at the time of entry into the Contest;

1.1.4. You shall be legally competent to enter into a binding contract under the applicable laws of India.

All who fulfil the eligibility criteria to participate in the Contest shall individually be considered and referred to as "Participant" and collectively "Participants" for the purpose of these T&Cs.

- 1.2. Our and/or Contest Partners and/or Contest Partner employees, their immediate family members (spouses, domestic partners, parents, grandparents, siblings, children and grandchildren), and our/their affiliates, advisors, advertising/ Contest agencies are not eligible to participate or avail any benefits under the Contest.
- 1.3. The Contest is subject to all applicable central, State and local laws and regulations in India. The Contest may at any time at the sole discretion of AWL be terminated/ cancelled/amended/suspended for any reasons without providing any prior notice to the Participants. No claims/questions shall be entertained in this regard.
- 1.4. AWL reserves the right to exclude or disqualify any person from the Contest on grounds of: (a) misconduct or criminal record or acted or have the intention to act in a dishonest or fraudulent manner or in bad faith; (b) tampering with the entry process or the operation of the Contest; (c) acting in violation of these T&Cs; (d) acting in an unsportsmanlike or disruptive manner or with intent to annoy, abuse, threaten or harass any other person; (e) entries being offensive, distasteful, unacceptable or against the ethos and principles of AWL or which may be considered disparaging; or (f)for any other reasons, as it may deem fit and proper.

## **2. DETAILS OF THE CONTEST AND HOW TO ENTER:**

For details of the Contest and how to enter, refer to Annexure- **A**

## **3.PRIZES:**

3.1. For details of the Prizes (defined in Annexure A), refer to Annexure A

3.2. The Prizes are non-transferable, non-assignable, non-substitutable and under no circumstances will be exchanged for cash.

- 3.3. In the event of death of Prize Winner (defined in Annexure A), no nominees or heirs or any other person shall be eligible to the Prize and no claim from the nominee or his/her legal heirs of the Winner or any other person shall be entertained for receiving the Prize.
- 3.4. The Prize (including any merchandise) are being provided on “as is” basis without warranties of any kind, either express or implied, including without limitation warranties of quality, suitability or comfort or implied warranties of merchantability or fitness for a particular purpose. Unless the Prize is a product of AWL or the Contest Partner (in which case Clause 5.5 will apply), You acknowledge, by participation in this Contest, that You hereby release AWL and/or its Contest Partner and their respective affiliates, directors, officers, employees, representatives and agents from any and all claims pertaining to any defect, deficiency, damage, replacements, quality issues or any other claims connection with the Prize and that AWL and/or Contest Partner shall not be liable (including but not limited to the product and service liabilities) for any damages of any kind related to the same. If any Prize Winner has any grievance with respect to the Prizes, the Prize Winner may directly contact the manufacturer or supplier/retailer/service provider as may be applicable.

#### **4. ADDITIONAL TERMS:**

- 4.1. We may, at our sole discretion, change the T&Cs or cancel the Contest at any time; or modify, terminate, or suspend the Contest for any reason whatsoever including should viruses, worms, bugs, unauthorized human intervention or other causes beyond our control that corrupt or impair the administration, security, fairness or proper play of the Contest or submission of entries.
- 4.2. By entering the Contest, the Participant hereby releases AWL and/or their Contest Partner from and agrees to indemnify AWL and/ or their Contest Partner and/or Contest Partner and any of their respective officers/employees/directors/representatives/agents from and against all liability, cost, loss or expense arising out of acceptance of the Prize or participation in the Contest including (but not limited to) personal injury and damage to property or any violation of intellectual property rights of a third party or any law and whether direct, indirect, consequential, foreseeable, due to some negligent act or omission, or otherwise.

- 4.3. AWL accepts no liability, whether jointly or severally, for any errors or omissions, whether on behalf of itself or third parties in relation to the Prizes.
- 4.4. AWL and/or Contest Partner will not be responsible for: (a) any SPAM generated messages; (b) any SMS/WhatsApp, other messaging service message delivery failures; (c) misdirected, late, incomplete, or unintelligible entries or for inaccurate entry information, whether caused by You or by any of the equipment or programming associated with or utilized in the Contest, or by any technical or human error that may occur in the processing of entries; (d) any printing or typographical errors in any materials associated with the Contest; (e) any error in the operation or transmission, theft, destruction, loss, unauthorized access to, or alteration of, entries, or for technical, network, telephone, computer, hardware or software, malfunctions of any kind, or inaccurate transmission of, or failure to receive any entry information on account of technical problems or traffic congestion on the internet or at any website; (f) injury or damage to Your or any other computer or mobile resulting from downloading any materials in connection with the Contest; (g) if the Participants do not have mobile phones or other gadgets or means that support the Contest link/technical requirements; (h) if the Participant has registered himself/herself to the DND of the telecom provider/ the Participant has registered with National Do Not Call Registry/ Participant has specifically requested for not receiving messages for the specific Contest/contests; (i) other conditions beyond Our reasonable control or any Force Majeure Event. The Participant putting a missed call under the terms of this Contest is deemed to be express consent on the part of the Participant to exempt AWL and Contest Partner from DND restriction imposed by the relevant Participant.
- 4.5. Any attempt to deliberately damage any AWL website or the Contest Partner's Contest website or the information on the website, to cause malicious damage or interference with the normal functioning of the website, or to otherwise undermine the legitimate operation of this Contest may be a violation of criminal and civil laws and should such an attempt be made, whether successful or not, we reserve the right to seek damages to the fullest extent permitted by law. If We incur any costs in connection with any breach of these T&Cs or any other legal obligation by the Participant, the Participant agrees to indemnify Us or our Contest Partner/s for those losses, damages, and costs.
- 4.6. We, in our sole discretion reserves our right to exclude You from the Contest and/or not to attribute the Prize, and/or to cancel all or part of the Contest, without any liability on our part, if We believe You have (a) breached any of these T&Cs; (b) acted or have the intention of acting in a dishonest or fraudulent manner, or in bad faith; (c) tampered with the entry process or the operation of the Contest; (d) acted in an unsportsmanlike or disruptive manner or with intent to annoy, abuse, threaten or harass any other person.

- 4.7. AWL and/or Contest Partner is not responsible for any problems or technical malfunction of any telephone or network or lines, servers or providers, computer equipment, software, technical problems or traffic congestion on a mobile network, or any combination thereof, or any other technical failures including any damage to entrant's or any other person's mobile handset or computer related to, or resulting from, participation in this Contest or the downloading of any materials related to this Contest.
- 4.8. If this Contest is interfered with in any way or is not capable of being conducted as reasonably anticipated due to any reason beyond the reasonable control of the AWL, including but not limited to technical difficulties, unauthorized intervention or fraud, the AWL may in addition to its other rights reserves the right, in its sole discretion, to the fullest extent permitted by law (a) to invalidate any Participate; or (b) subject to any written directions from a regulatory authority, to modify, suspend, terminate or cancel the Contest, as appropriate.
- 4.9. If for any reason this Contest is not capable of running as planned because of infection by computer virus, bugs, tampering, unauthorized intervention, technical failures or any other causes beyond the reasonable control of AWL and/or Contest Partner which corrupt or affect the administration, security, fairness, integrity or proper conduct of this Contest, AWL reserves the right in its sole discretion to cancel, terminate, modify or suspend the Contest, subject to any written directions made under applicable State or Territory legislation.
- 4.10. AWL and/or Contest Partner and/or their respective affiliates, and their officers, directors, employees accepts no liability and shall not be responsible and/or liable in any manner whatsoever in case the Participant is unable to submit his/her entry for any reasons whatsoever including due to failure on the part of the telecom operator, facility provider, internet issues, device compatibility, capacity constraints. etc.
- 4.11. All attempts will be made by the Contest Partner to protect the data submitted to it by a Participant from loss and corruption, but in the event such data loss happens, Contest Partner may have to continue with whatever data is available, or in any other manner as it may deem reasonable. AWL and the Contest Partner should not be held responsible for any loss of data or the action taken on account of the same. AWL and/or Contest Partner and/or their respective affiliates and their officers, business partners, directors, employees will not be held responsible to make good any such loss or dissatisfaction on account of such loss.

4.12. Contest Partner will take reasonable efforts to ensure that there is no security breach at its end in the course of conduct of submission of entry for the Contest and/or that there is no data / entry loss and/or any other loss at its end. However, in the event of a security breach and/or data/ entry loss and/or any other loss for any reasons whatsoever, AWL and/or Contest Partner and/or its affiliates, their respective officers, directors, employees will not be responsible or liable in any manner whatsoever for any loss on account of any such instances as may be sustained by the Participant. AWL and/or Contest Partner and/or its affiliates, their respective officers, directors, employees shall have the right at all times to exclude or disregard any entries submitted during any period where a security breach or data/entry loss or any other loss occurs.

4.13. Additional terms and conditions relating to Prizes and/or Contest related services administered by the Contest Partner are specified under Annexure A and are owned by the respective Prize manufacturer, supplier, retailer or service provider, as applicable. AWL is only the sponsor of such Prizes. If You are dissatisfied with the Additional Terms and Conditions, the materials available related thereto, services rendered in relation to the Prizes, Your sole and exclusive remedy would be against such manufacturer, supplier, retailer or service provider, as applicable.

## **5. MISCELLANEOUS:**

5.1. This Contest is being made purely on a "best effort" basis and participation in this Contest is at your sole discretion and on a voluntary basis.

5.2. If there are any Government restrictions imposed on movement of people, operation of outlets, transportation or any other aspect which may impact the operation of the Contest as usually planned, AWL and the Contest Partner cannot be held liable due to such restrictions including for inability to provide the Prizes or changing the Prizes due to such restrictions. Any delay or inability to operate the Contest in that regard will be treated as a Force Majeure Event (defined below). In the event of any directions of the Government applicable for consumers/Participants/Prize Winners, You shall ensure due compliance to the same and AWL and/or the Contest Partner cannot be held liable for any non-compliance in that regard.

5.3. You agree that all decisions related to the Contest made by Us are final and binding on You. Failure by AWL and/or Contest Partner to enforce any of these T&Cs in any instance shall not be deemed to be a waiver of the T&Cs and shall not give rise to any claim by any person.

- 5.4. We will not be liable for any costs incurred by You in connection with Your participation in the Contest. Announcements and information about the Contest shall be posted on the same page where these T&Cs are posted.
- 5.5. For any disputes, complaints, queries pertaining to this Contest or AWL Products (defined below), please reach out to the us on 1800572999 or suggestions at [care@adaniwilmar.in](mailto:care@adaniwilmar.in) no later than 7 working days from the completion of the Contest. Failure to do so will tantamount to the expiry of any claims in connection with the Contest submitted by a person. For any complaints and grievances relating to Products or services or Prizes provided by any of our Contest Partners, AWL will not have any liability or responsibility regarding the same. Complaints in relation to such Products or services or Prizes provided by the Contest Partner should be referred to contact details given in Annexure- A
- 5.6. If You are dissatisfied with the Contest or any aspect of the Contest including the Contest rules, any content, any requirements of the Contest form, the materials available related thereto, these T&Cs, etc. Your sole and exclusive remedy is to not participate in the Contest.
- 5.7. If a person chooses to access this Contest from outside India, he/she shall do so on his/her own initiative and shall be responsible for compliance with applicable local laws of the country.
- 5.8. AWL or Contest Partner accepts no responsibility for late, lost, incomplete, incorrectly submitted, delayed, illegible, corrupted or misdirected entries, loss of SMS, loss of internet connectivity, unique codes, documents, demand drafts, claims or correspondence whether due to error, omission, alteration, tampering, unauthorized data hacking, deletion, theft, destruction, virus attack, transmission interruption, communications failure, hardware failure or otherwise. AWL and/or Contest Partner shall not be liable for any consequences of user error including (without limitation) costs incurred.

## **6. INTELLECTUAL PROPERTY RIGHTS:**

- 6.1. All right, title and interest, including but not limited to the intellectual property rights, in the promotional material(s) and all Contest related material including those submitted by Participants shall vest solely and exclusively with AWL at all times. AWL or any person or entity permitted by AWL in this regard shall be entitled to use the responses/material or any information in connection with the entry, received in any medium whatsoever, for all its future promotions, marketing, publicity and/or any other purpose, without any permission and or payment to the Participant.

6.2. If any material is submitted in connection with the Contest (whether written, audio, electronic or visual form, or a combination of those) or any photographs, video and/or film footage and/or audio recording are taken of the Participants, the same are assigned to AWL upon submission and become the property of AWL exclusively. AWL and/or the Contest Partner on AWL's written instructions, may use the material in any medium in any manner it deems fit. Intellectual Property in any such material remains the sole property of AWL.

## **7. PERSONAL INFORMATION AND PRIVACY POLICY:**

7.1. When You participate in the Contest, we collect, receive, possess, use, store, handle, transfer, process and otherwise deal with personal information which is provided by You. This information may vary but will typically include information like first and last name, mailing address, complete date of birth, e-mail address, contact number, identity verification documents and details therein, etc. While doing so We collect, receive, possess, use, store, handle, process and deal with personal information from You that We consider necessary for the purposes of the Contest. By participating in the Contest and/ or by providing Your information, You consent to the collection, receiving, possession, use, storage, dealing, processing, sharing and handling of the information including personal information You disclose to Us.

7.2. Please also visit the Privacy Notice of AWL the Contest Home Page where these T&Cs are posted, to understand and acknowledge what we do with your information including your personal data. Please note that your acceptance of these terms and conditions and Your participation in the Contest and/ or providing the information is deemed to signify your agreement to the Privacy Notice as well and the necessary consent to what could be done with the information including personal data You provide as described in the Privacy Notice.

7.3. Participants who have won any under the Contest ("Prize Winners") may be contacted by the Contest Partner for collection of further details to ensure delivery of the Prize(s) and the Prize(s) shall only be provided if the necessary information as requested for by the Contest Partner has been provided. The Participant shall be solely responsible for any errors in such information provided.

7.4. We reserve the right to refuse to issue Prizes to the Prize Winners unless they provide their information necessary to release the Prize(s) and to perform other activities applicable under the law. The names of the Prize Winners of any Prize(s) under this Contest shall be posted on 10<sup>th</sup> May-15<sup>th</sup> May at the time of Winner Announcement.

7.5. Participants hereby authorize Us and/or Contest Partner to use the personal data shared in connection with the Contest.

7.6. By participating in this Contest, You also hereby give your consent to AWL and/or any other third party nominated to carry out profiling of your anonymized data made available through Contest Partner. Contest Partner will take the necessary measures to secure and keep safe, either directly or through third parties, any such information that You may have shared.

7.7. It is important to remember that whatever You transmit or disclose can be collected and used by others or unlawfully intercepted by third parties. No data transmission can be guaranteed to be 100% secure. While we strive to use commercially reasonable means to protect Your information, We cannot warrant the security of any information You transmit to Us.

7.8. Your personal information may be retained and may continue to be used until: (i) the relevant purposes for the use of Your information described in this clause are no longer applicable; and (ii) We and/or Contest Partners are no longer required by applicable law, regulations, contractual obligations or legitimate business purposes to retain Your personal information and the retention of Your personal information is not required for the establishment, exercise or defense of any legal claim.

## **8. FORCE MAJEURE:**

This Contest is subject to force majeure circumstances including without limitation, floods, natural disasters, war, act of terror, political unrests, technical snags, lockdowns or related restrictions, act of God or any circumstance beyond the reasonable control of AWL and/or Contest Partner ("Force Majeure Event"). We and/or Contest Partner shall not be liable for any delay or adverse effect caused to the Participants in the Contest including the Prize Winners/Prize(s) as a result of a Force Majeure Event.

## **9. GOVERNING LAW AND JURISDICTION:**

9.1. The courts of competent jurisdiction at Ahmedabad shall have sole and exclusive jurisdiction to determine any and all disputes arising out of, or in connection with the Contest. Participation in the Contest is

unauthorized in any jurisdiction that does not give effect to all provisions of these T&Cs, including (without limitation) this clause.

9.2. Further all issues and questions concerning the construction, validity, interpretation and enforceability of these T&Cs, or the rights and obligations of the Participants and/or AWL and/or Contest Partner, shall be governed and construed in accordance with the laws of the Republic of India.

## **10. PUBLICITY:**

By participating in the Contest, You give AWL and/ or its affiliates permission to use your name, likeness, images, videos, voice, appearance and the like as such may be embodied in any pictures, photos, video recordings, audiotapes, digital images, and the like (“Publicity Material”), provided or taken or made in relation to the Contest and any promotions, events, or Contests to follow. You agree that AWL and/or its affiliates have the right to publish Your saved item details/Publicity Material for any communication, promotions, events or Contests of AWL and/or its affiliates that follow. You agree that AWL and/ or its affiliates have complete ownership of Your Publicity Material, including the copyright therein, and may use them for any purpose. These uses include, but are not limited to illustrations, bulletins, exhibitions, videotapes, reprints, reproductions, publications, advertisements, and any promotional or educational materials in any medium now known or later developed, including the internet. You acknowledge that you will not receive any compensation for the use of the Publicity Material, and hereby release AWL and/ or its affiliates and its agents and assigns from any and all claims which arise out of or are in any way connected with such use.

## **11. LIABILITY RELEASE:**

11.1. By participating in the Contest, you will be legally bound hereby, to release from liability, and hold harmless, AWL, Contest Partner and any of its / their respective affiliates, employees, directors, representatives and agents for any matters and for any and all liability in relation to this Contest, including in relation to the quality of the Prizes or merchandize, personal injuries (including death) or harm, property loss or damage, misuse of the benefits/ Prizes offered under this Contest, in connection with any activity or directly or indirectly, by reason of the acceptance, possession, or participation in the Contest, even if caused or contributed to by Our negligence.

11.2. By participating in this Contest, you agree to indemnify Us, Contest Partner and any of its/ their respective officers/employees from and against all liability, cost, loss or expense arising out of acceptance

of the Prize or participation in the Contest including (but not limited to) personal injury and damage to property and whether direct, indirect, consequential, foreseeable, due to some negligent act or omission, or otherwise.

11.3. You shall be liable for all the taxation that might arise out of the winnings/Prizes from this Contest and shall not hold AWL and/or Contest Partner and/ or its/their respective affiliates responsible for payment of the same and/ or any dispute arising in relation thereof.

For the avoidance of doubt, any product which is manufactured/produced for the purpose of subjecting the sample to be tasted as mentioned in this section, shall be manufactured/produced by AWL only or at a nominated third party identified by AWL exclusively. AWL shall not be required to take into consideration any sample which is produced by any third party as suggested by a Participant, or which has been manufactured/produced by a Participant. AWL shall apply its own techniques, formulae and recipe to produce a sample as per the recommendation of ingredients conceptualised by the Participant.

## **12. ADDITIONAL TERMS IN RELATION TO PRIZES**

12.1 The Prize is provided on an "as-is basis". AWL and their associates, affiliates, directors, officers, agents, representatives shall not be responsible or liable for failure by the Prize Winner to redeem the Prize(s) won or to take part in the Contest itself including due to restrictions placed by any government authorities restricting movement or travel. You understand and acknowledge that this Contest is being offered on a reasonable effort basis and the ability of the Participant to avail the benefit is subject to Government permissions and restrictions that may be imposed upon people movement or upon the operation of retail shops and other commercial establishments. AWL and its Contest Partner shall not be held liable on this account if any Participant is unable to avail the benefit due to such restrictions.

12.2 The Prize money may include a Coupon by a partner brand. Coupon value can be redeemed only once, however the Coupon amount can be redeemed in parts and the full value of the Coupon can be redeemed through various transactions.

12.3 This Coupon cannot be combined and used with any other promotional offers provided by the Partner Brand.

13. The Validity Period of the Coupon is up to 30 days from the date of receipt by the participant. The Coupon Validity cannot be extended under any circumstances.

14. The merchandise made available through redemption of the Coupon is being provided by the Partner Brand. Such merchandise may be subject to such terms and conditions as may be stipulated by the Partner Brand. Any and all matters relating to the merchandise, including but not limited to the packing, delivery, consumption and queries, clarifications, grievances and disputes relating thereto and/or arising therefrom shall be between the user and the Partner Brand only, with no recourse to the Company at any point of time, whatsoever.
15. The Company and the Partner Brand reserves the right to, at any stage and at its discretion, disqualify any user from the benefits of this Coupon, in case of any fraudulent activity or suspicious transactions.
16. The Partner Brand shall credit the value of the Coupon to your mobile number which is registered on the Platform used to register on the Platform (“Eligible Mobile Number”) and used to participate in \_\_\_\_\_. To redeem the Coupon you must share your Eligible Mobile Number at the Designated Merchant Outlet where the Coupon can be redeemed.
17. The Coupon can be redeemed against the purchase of products at the Partner Brand’s Designated Merchant Outlets only. For redeeming the Coupon at a Partner Brand Designated Merchant Outlet you need to provide your Eligible Mobile Number at the point of sale.
18. The Coupon cannot be exchanged for cash or used to redeem any other products except such products notified by the Partner Brand and/or the Company.
19. You are responsible for providing the accurate Eligible Mobile Number at the Designated Merchant Outlet. Your failure to do so shall be your sole responsibility and not that of the Company and/or the Partner Brand.
20. The Partner Brand may change, modify, amend or update the Terms from time to time without prior intimation.
21. The Partner Brand and/or the Company reserves the right to offer or withdraw the Coupon as provided herein-under, at any point of time, including after it has been announced.

22. After redemption of the Coupon if a user has any balance amount outstanding for the bill generated by the Partner Brand, then such a user has to pay the balance amount using any suitable payment mode as offered by the Partner Brand.
23. Any dispute pertaining to products purchased through the Coupon provided by the Partner Brand and any liability, warranty and quality of such products shall be addressed by the Partner Brand. The Company has no liability towards such disputes.
24. All disputes shall be governed under the laws of India and are subject to the jurisdiction of the Courts of Ahmedabad only.
25. In case a user faces any issues pertaining to the Coupon, then the user may reach out to the customer service desk at the Partner Brand Designated Merchant Outlets or call the Partner Brand at their posted phone number. Any queries or complaints in relation to redemption of Coupon should be addressed to \_\_\_\_\_ by calling at customer support team at \_\_\_\_\_ or writing at \_\_\_\_\_.
26. The user of these Coupons shall be deemed to have read, understood and accepted these terms and conditions. By redeeming these Coupons, the user agrees to be bound by these terms and conditions. Redemption of the Coupon by the user is purely voluntary.
27. Save and except the ability to determine the winner to whom the Coupon would be awarded, the Company is not responsible or liable in any manner whatsoever for all matters relating to the Coupon including availability, eligibility, delivery or any other matters relating thereto or arising therefrom and the Partner Brand shall be solely responsible and liable therefore

## **ANNEXURE A**

### **PART A – GENERAL TERMS**

1. Information on how to enter and prize details form part of the terms and conditions of entry. By participating in Social Media Contest (**'Challenge'**), eligible entrants are deemed to have accepted the following Terms and Conditions on how to enter and the prize that forms part of these Terms and Conditions.
2. Entrants must comply with these Terms and Conditions to be valid.

## **PART B – WHO CAN ENTER**

3. Entry is open to any social media user on Instagram or Facebook over the age of 18.
4. Entrant must comply with rules of social media contest to be eligible

## **PART C – HOW TO ENTER**

5. Participation is open from 18<sup>th</sup>-23<sup>rd</sup> October for Diwali Contest. Prize give-ways will be announced on 24<sup>th</sup> October, 2022
6. On regular basis, during the Giveaway Period, Fortune Online Instagram page, Fortune Online Facebook page or Fortune Online Youtube Page will publish different activities for individuals to participate in on Instagram or Facebook

Activities can range from things including, but not limited to

- a. “Tagging” a certain amount of people in a specific post
- b. “Liking” a post in certain amount of time
- c. “Sharing” a post on individual’s social media handles
- d. Commenting on a post
- e. ‘Sharing’ a post and obtaining a certain amount of ‘likes’ on that shared post;
- f. ‘Uploading’ a post, image or video on Facebook or Instagram;
- g. Posting certain things on the Fortune Online Instagram Page or tagging the Fortune Online Instagram page or any of the above mentioned pages; and
- h. Other actions involving the Fortune Online Facebook Page, Fortune Online Instagram page and/or any of the above pages.

7. Activities will differ for the remainder of the year and individuals will be notified on Instagram/ Facebook of the relevant Activity, actions required, timeframe and prize.
8. Each Activity will have a subsequent prize giveaway. Individuals who complete an Activity in line with the requirements, in the stated timeframe, will go in the running to win a prize.
9. All entrants need to adhere to Instagram Community guidelines. Any entrant found to be in violation of the Social Media Guidelines shall be disqualified from the contest

## **PART D – DETERMINATION OF WINNERS**

10. Individuals who complete an Activity in line with the requirements, in the stated timeframe, will go in the running to win a prize.
11. Based on the type of contest, contests winners are decided based on their creativity and skill by the Fortune Online team or randomly chosen provided they fulfill the contest criteria

## **PART E – PRIZES**

12. The prize will differ each time, but will range from
  - a. For contests on October, Fortune Online equivalent discount coupon from Rs. 500 to 2100 on minimum shopping criteria set will be given provided the winner city is serviceable by Fortune Online
  - b. Third Party App like Amazon Vouchers ranging from 300 to 3000
13. 2The winning entrant of each Activity will be announced via Fortune Online’s official Instagram or Facebook page.
14. All prizes cannot be transferred, exchanged or redeemed for cash.
15. Following the assessment of entries, the decision will be final and no correspondence will be entered into with respect to the determination of the winner.

16. Winners will be notified and contacted via Instagram, Facebook, Email or phone. As part of these communications, Fortune Online will also arrange the collection of their prize with the winner.
17. The winner must claim and collect the prize within the stipulated time period
  - a. All vouchers will be provided within 15 days of the announcement of winners
  - b. For discount codes on Fortune Online, winners must claim the prize within 30 days of being notified, otherwise, we may award the prize to a new winner.
18. If any prize (or part of any prize) is unavailable, Fortune Online reserves the right to substitute the prize (or that part of the prize) with a prize of equal value and/or specification.
19. All entrants and winners authorise the use of their entry, image, name and state of residence for promotional purposes.
20. Entrants release Fortune Online from any and all claims that may arise out of using the winners' details for promotional purposes.

## **PART F – COMMUNICATION**

In case of any queries, you may reach out to us at [care@adaniwilmar.in](mailto:care@adaniwilmar.in) or call us at 1800572999

## SPECIAL ADANI ONE FLIGHTS OFFER FOR FORTUNE CONTEST PARTICIPANTS

### FLIGHT OFFERS WORTH Rs.2000\*

(\*T&C Apply)

- **Domestic Flights: Flat Rs.500 off**
- **International Flights: 5% discount maximum upto Rs.2000**

### Terms and Conditions:

1. The offer only valid for the all the participants of Fortune Contest.
2. Winners of voucher will have to sign up on Adani One website, mobile site, or app to claim the offer while booking flight booking.
3. The customer will get the INR 500 as instant discount on Domestic Flight Booking & 5% upto INR 2000 on the total ticket price of International Flight tickets booked through AdaniOne.
4. To avail of the offer, user must enter the correct Coupon Code in the 'Apply Coupon' field while booking flight ticket and discount will automatically be deducted from the booking amount.
5. Offer valid till 30<sup>th</sup> April, 2023; 23:59 hours.
6. Separate codes will be used to get the discount on Domestic and International Ticket bookings.
7. The offer cannot be clubbed with any other promotion or offers.
8. Discount will be calculated on per Booking ID basis and will not be processed for each passenger.
9. This offer is only valid on one-way and roundtrip flight bookings.
10. There is no restriction on travel dates.
11. In case of partial/full cancellation, the offer stands void, and the customer will not be eligible for the discount on the next booking.
12. Discount can't be redeemed for cash or any other services of the Fortune or ADL. These requests will not be entertained.
13. In case of partial/full booking cancellation, ADL will deduct the discount amount from the refund and cancellation charges shall apply as per the standard cancellation policy of Adani One (as specified on the Adani One website).
14. If there is any rescheduling of flights, the customer must bear the fare difference (regardless of whether the component is in the base fare or tax + surcharge) and other rescheduling / cancellation fee.
15. The customer needs to enter the appropriate deal code at the time of payment to be eligible for the discount offer. In case the customer applies the incorrect coupon code or forgets to mention the correct code, he/she will not be eligible for the offer benefits.
16. Adani One reserves the right to add/alter/modify/change or vary all of these **terms** and conditions or to replace, wholly or in part and to withdraw this offer at any time in its sole discretion. Adani One can do so any time, without prior notice and liability and without assigning any reason whatsoever.
17. Customers who are travel agents by occupation, are barred from making bookings for their customers with this offer. Adani One reserves the right to deny the offer against such bookings or to cancel such bookings. Adani One shall not refund the booking amount in such cases.
18. Adani One is the sole authority for interpretation of these **terms**.
19. Adani One shall not be liable for any loss or damage arising due to a force majeure event.
20. In the event of any misuse or abuse of the offer by the user, Adani One reserves the right to deny the offer or cancel the booking.

21. In no event the entire liability of Adani One under this offer shall exceed the amount of promotional discount under this offer.
  22. Adani One shall not be liable for any indirect, punitive, special, incidental, or consequential damages arising from or in connection with the offer.
  23. These terms and conditions are governed by the laws of India, and the courts at New Delhi will have exclusive jurisdiction over any matters/disputes arising out of or in relation to this discount.
  24. By opting for this offer, every customer expressly agrees that neither Adani One nor any of its affiliates will be liable or responsible for any loss or damage whatsoever that a customer may suffer, directly or indirectly, in connection with such discount that arises from such customer's own act of commission or commission.
  25. The offer is completely optional and is chosen by the customer of their own volition. Any person availing of this offer shall be deemed to have accepted these terms and conditions.
  26. All bookings are subject to availability of inventory with the airlines.
  27. The product & services offered by Adani Digital Labs are governed by the terms of use prescribed by ADL on its site [adanione.com](http://adanione.com) & as amended from time to time.
  28. For any queries, contact: [mohan.kumar@adani.com](mailto:mohan.kumar@adani.com)
-